

BIP Riga

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Objectives

- This BIP program is designed taking into consideration the need of 21st century communication skills
- Participants will "Master the art of modern day Communication"
- Participant will learn the skills of building communication bridges between diverse generations & ethnicities
- Participants will gain insight on Communication through social media
- Participants will learn the secret of fake news communication validation

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Activities

- Group work (Virtual) Participants team up to find solutions to curb Fake News
- Team formation (In Class) compete to decipher Visual/ Written or Audio Message. Teams grade each others work
- Team Formation (In Class) Creating Short Videos/tik-tok/Instagram/youtube etc. Teams Grade each others work
- Teams formation (In Class) Finding the best way to Communicate with unknown person/tribe. Best work gets rewarded

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Outcome

- Participants will demonstrate essential skills, necessary to facilitate their ability of communication to work collaboratively
- Participants will be able to demonstrate conflict management and active listening skills.
- Participants will be able create messages appropriate according to the communication channels & audience
- Participants will be able to demonstrate essential skills necessary to be a public speaker & influencer
- Participants will be able to display the competences in factors affecting Cross-Cultural Communication
- Participants will be able to demonstrate the ability to validate an effective conclusion on fake news
- Participants will be able to demonstrate proficiency in communication with the use of written, spoken English
- Participants will be able to demonstrate best professional practices, in content creation and generation on various professional & social media channels, including editing and presentation skills